



Introducing...

# THE TERRA TURTLES

ROADMAP AND WHITEPAPER



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# INTRODUCTION

The Terra Turtles project began after months of disappointing drop after disappointing drop. We saw the sudden burst of popularity of generative NFTs inevitably led to roadmaps that clearly overpromised and would be underdelivered.

With Terra Turtles we have been inspired by so many amazing projects and artists. The main source of inspiration that we had was the NFT artist, Pak. Pak has always set out to make collectors question value, whilst also driving value. He makes all of his collectors participate in the development of his projects.

So we have set out to do the same. As you progress in the Terra Turtle's story you will have to make decisions that make you question which path will be the most valuable.

Do you hold? Do you burn? Or do you even sell?



Our motto is '**Slow & Steady wins the race**'. We intend to make sure from launch to execution, every step of the way will be flawless without any delays or complications.

**Under-promise and over-deliver.** We know the mechanics that we intend to carry out. No one can guarantee great merchandise, and no one can guarantee a well-playing game. **But we can guarantee a fantastic roadmap that will not only drive value for the project, but will also be freakin' fun!!!**



# ROADMAP

We have developed a **complete value chain** that ever-encourages You, the holder, to play **God**. As our story progresses, You will be forced to make decisions to burn, hold, or even sell your NFTs in the Terra Turtles Ecosystem. And as the story is told, every Turtle grows more scarce. **This is a story where You make the decisions.**



## CHAPTER I

The Adam Turtle is the first of the Terra Turtles, minted by You. There will be 5555 Adam Turtles that will populate the Terraverse, bringing their unique and randomly generated traits to a world in need of their slow and steady pace. In order to give thanks to You, the minter, \$20,000 will be donated to a charity chosen by Adam Turtle holders.

## CHAPTER II

The Adam Turtles are alone and require company, and so You must decide to take the rib from Adam to create Eve. A burn event will occur; You may burn one Adam Turtle for one Eve Turtle. All holders of Adam and Eve Turtles will have control of the Turtle DAO, as a nest you will be able to **vote on how we spend the Turtle Treasury**. **Adam and Eve holders will also benefit from the most exclusive airdrops.**



## CHAPTER III

Adam and Eve grow close and begin to breed. The more they breed the more costly it becomes, making every Child grow in value. Holders of Children will be able to participate in giveaways in our Discord servers and Child-specific airdrops.

## CHAPTER IV

The Children need friends to play with. They need toys, homes and more! However these vital items don't appear from thin air. To receive these truly special NFTs, You must choose to burn your Child in return for a new, unique and randomly generated NFT that will hold its own unique benefits.



## CHAPTER V

As the Terraverse becomes more populated, sustainability of the Turtle economy comes to mind. Adam and Eve Turtle holders will be critical in determining the future of their Children and of the Terraverse.



# THE STORY

\*All Chapters are subject to change depending on feasibility

## CHAPTER I : The 'ADAM' Turtle

November



The 'Genesis' Turtle  
Mint number: 5555  
Price: To be determined closer to launch, taking into account fluctuations in the NFT & crypto markets.

## CHAPTER II : The 'EVE' Turtle

November/December



The 'Genesis II' Turtle – The holder plays God. To take the rib from Adam to create Eve.  
In order to get an 'Eve' Turtle, an 'Adam' Turtle must be burned (destroyed)  
The burn is free.

Estimated result: 3555 Adam, 2000 Eve

## CHAPTER III : Generation Turtles

December/January

Introduction of Breeding Mechanics.

1 Eve and 1 Adam must be staked on our website for a determined period of time and cost calculated by:

***Breed cost = x LUNA \* (No. Adam Children + No. Eve Children)***

***Stakingtime = 1 week \* (No. Adam Children + No. Eve Children)***

This means that two 'virgin' Adam and Eve Turtle will be able to breed for free, and will mint the Generation Turtle immediately.

This method will ensure that the breeding cost will always be increasing, which will allow the free market to determine the worth and supply of Generation Turtles.

The increasing length of time will also mean that the number of Adam or Eve Turtles on the secondary market will also be fluctuating.

To ensure simplicity, the number of children an Adam or Eve Turtle has will be a trait that is visible to all.



## CHAPTER IV : The Burnings

January/February

A different approach to airdrops.

The world of Terra needs to be more diverse, and so more creatures need to enter the Terra Turtle Metaverse. Doing airdrops would create a collection that holds arguably less value.

Therefore in order to diversify Terra, the holders of the Children will need to play God again. They must choose to burn one Child in return for a new Terra Turtle NFT.

What is this NFT? Currently TBC, however this can be thought of as the equivalent of a Terra Turtle Companion.

Again this brings value to the newly minted NFT as well as increasing value for Children, Adam and Eve Turtles.

Please note this is not to say that we will not do free airdrops. However this is the current proposed method to introduce new NFTs that are free, but also valuable.

## CHAPTER V : TBC

This is our approach to tokenomics without introducing a new token or currency of our own. Like in real life, our Children are our investments, though here it is being taken more literally.

As such, further Chapters will be written in order to create an economy with stability and longevity that consistently brings value to any NFT in the Terra Turtle collection.

Make no mistake. The Terra Turtles are here to stay.

**Slow and Steady wins the race.**

# STEP-BY-STEP GUIDE



1 Holder owns 2 Adam Turtles after Chapter 1



2 Holder decides to burn 1 Adam Turtle and will receive one Eve Turtle. The Eve Turtle will be revealed after one week.



3 Holder stakes both Adam and Eve Turtles, immediately receiving one Child Turtle for free. (Calculation below).



**Breed cost = 1 LUNA \* (0 Adam Children + 0 Eve Children) = 0 LUNA**

**Stakingtime = 1 week \* (0 Adam Children + 0 Eve Children) = 0 Weeks**

4 Holder decides they want another Child. They stake both Adam and Eve Turtles again, however now there is a cost and waiting period as Adam now has 1 child, and Eve has 1 Child.



**Breed cost = 1 LUNA \* (1 Adam Children + 1 Eve Children) = 2 LUNA**

**Stakingtime = 1 week \* (1 Adam Children + 1 Eve Children) = 2 Weeks**

Therefore it will cost 2 Luna and the holder will have to wait 2 weeks before receiving the Child Turtle. Both Adam/Eve Turtles now have 2 Children.

5 Holder then buys another Eve Turtle on secondary, and they want to breed her with their Adam Turtle for a chance at different traits. This Eve Turtle is a 'virgin' i.e. 0 children. Remember the Adam Turtle has 2 children.



**Breed cost = 1 LUNA \* (2 Adam Children + 0 Eve Children) = 2 LUNA**

**Stakingtime = 1 week \* (2 Adam Children + 0 Eve Children) = 2 Weeks**

Therefore the cost will still be 2 Luna and the holder will have to wait 2 weeks before receiving the Child Turtle. Adam Turtle now has 3 Children and this Eve Turtle has 1 Child.

As you can see, the more breeding that occurs, the more valuable a Child Turtle becomes. 'Virgin' parents will also become more valuable as they allow for breeding to be cheaper. This has created a complete value chain where everything is more valuable. Then it is up to the holder to decide:

Do you keep your Adam/Eve virgins?

Do you breed to burn your Children? Sell your Children?

Do you hold your Children?